Division of Student Affairs & Career Readiness

Learning and Development Outcomes
Survey Standards FALL 2023

Objectives:

- Student Affairs & Career Readiness analysis and reporting consistent across service centers
- Programming & Assessments: Alignment to Service Center’s mission and Career Readiness Competencies
- Consistent standards for survey assessments to be included in reporting
- Consistent use of behaviors for quality assessment of competency growth
- Use of direct assessment questions/observations, etc. as appropriate

Standard Approach to achieve objectives:

- **REQUIRED:** Student Affairs & Career Readiness analysis and reporting across centers:
  - Three questions on 100% of assessments/surveys
    1.) Participation in the program/service was a valuable use of my time.
    2.) I would recommend this program/service to others.
    3.) I found this activity to be beneficial for building my career readiness knowledge and skills and enhancing my natural ability.

- **REQUIRED:** Competency Specific - Indirect Assessment
  - Minimum of two (2) questions specific to the expected skill development
    - As a result of the program/service I have advanced my skill in ________________.
    4.) Assessment question for competency #1
    5.) Assessment question for competency #2

- **PREFERRED:** Direct Assessment
  - Up to five (5) questions – written to “test” actual knowledge/skill achievement.
  - NOTE: Direct Assessment may be achieved via observation which is scored with a rubric; written reflection (evaluated by subject matter expert); object submission - for example a resume, recorded activity – other written submission (evaluated by subject matter expert)

Standards for survey assessments for program/services/events to be included in reporting.

- Limit of ten (10) questions
- If scaled question, must conform to Likert Scale 1 to 5
  - 1 = Strongly Disagree to 5 = Strongly Agree

Updated: 7/24/2023