



The Universities
AT SHADY GROVE

USG Student Ambassador Program

The Universities at Shady Grove (USG) Student Ambassador Program was established to assist the Center for Recruitment & Transfer Access (CRTA) in its efforts to share the unique benefits of USG with prospective students and the greater community. Student Ambassadors add the credibility necessary to recruit future students to our campus.

USG Student Ambassadors participate in a variety of activities and events on the USG campus and in the community, including Open Houses, college fairs, campus tours, student panels, and more, with the aim of spreading the word about how USG works and why it's a smart choice for future students.

As a member of this program, you will have the opportunity to interact with a diverse array of students, staff, administration, and community members. You will also hone leadership, marketing, and communication skills through training and events, as well as develop a stronger sense of community and pride in your campus.

Interested?

- Submit a completed application (**including resume and personal statement**) and recommendation form (attached) from a professor, counselor and/or supervisor (current or former). The recommendation may be submitted directly from the recommender or from you as part of your application package.
- You may turn in your application via email to jcohen80@umd.edu or to the front desk of the CRTA & CSEF suite (Building III, first floor, once campus reopens) anytime between now and **Tuesday, September 8**. If selected to advance, you will be notified after that date to schedule an in-person interview.

Program Requirements

- Be a student enrolled in a program at the USG campus with at least 2 semesters remaining. New-to-USG students are encouraged to apply.
- If accepted, attend a mandatory training session and monthly meetings.
- Participate in a minimum of 15 event hours per semester to receive payment of \$11 per hour upon completion of semester.

If you would like more information, please contact Jennifer Riehl in the Center for Recruitment & Transfer Access at jcohen80@umd.edu.



USG Student Ambassador Program

Fall 2020 Application

Deadline: Tuesday, September 8

Name: _____

Contact Phone: _____

Email: _____

Institution: _____

Program: _____

GPA (either at USG or previous institution if a new student): _____

Expected Graduation: _____

Institutions Attended Prior to USG:

(High School)

(Community or 4-year college)

Do you have your own transportation? YES NO

Are you willing to travel off site for USG related events? YES NO

Do you participate in the ACES Program? YES NO

Did you complete a Transfer Access Program (TTP, Bee Line, R2R, Hawk Line) YES NO

Other languages spoken (if any): _____

Please attach a resume that includes any current/past employment, along with all on- and off-campus extracurricular activities in which you're currently involved.

Please attach a 1-2 page personal statement covering all of the following:

- ♦ Why you chose to complete your degree on the USG campus
- ♦ Why you wish to be a Student Ambassador
- ♦ What skills/experience you possess that would make you a good Ambassador
- ♦ What you hope to gain from being a part of the program
- ♦ Please provide some examples of your reliability, responsibility, and time management when it comes to school, other clubs on campus, work, and/or personal life.

You may turn in your application (along with resume and personal statement) to the front desk of the CRTA/CSEF Suite (first floor, Building III) once campus reopens, or you may email an electronic copy to Jennifer Riehl at jcohen80@umd.edu.

USG Student Ambassador Recommendation Form

To be completed by a current/former employer, supervisor, staff member or professor

Reference for: _____
(Name of Student Ambassador Applicant)

The USG Student Ambassador Program is an excellent opportunity for selected students to share their love of the USG campus with prospective students, while gaining valuable leadership, marketing, and communication skills. Students who are selected as Ambassadors should possess strong interpersonal skills, public speaking aptitude, excellent time management, and a genuine interest in helping others.

Name of Referrer

Email of Referrer

Please rate the student in the following categories: (1=low; 5=high)

Initiative	1	2	3	4	5
Leadership Potential	1	2	3	4	5
Positive Attitude/Enthusiasm	1	2	3	4	5
Maturity	1	2	3	4	5
Responsibility/Time Mgmt.	1	2	3	4	5
Oral Communication Skills	1	2	3	4	5
Dependability/Reliability	1	2	3	4	5

Would you recommend this applicant? ____ Yes ____ No ____ Not Sure

What qualities does this applicant have that would make him/her a good USG Ambassador?
(Please feel free to use back of paper or attachment if needed.)

How long and in what capacity have you known this applicant?

Signature

Date

Please return this form via email or in person (via applicant) by Tuesday, September 8, 2020, to:

Jennifer Riehl
Senior Recruitment Coordinator
USG Center for Recruitment & Transfer Access
Email: jcohen80@umd.edu
Phone: 301.738.6048