



**USG Board of Advisors
Executive Committee
October 20, 2021
8:30-10:00
Via ZOOM & LiveStream
AGENDA**

- I. Welcome & Announcements** **Shirley Brandman**
- II. Executive Director Update** **Anne Khademian**
- Status Report on USG Strategic Plan-Workgroups
 - Legislative and Fiscal Update (State and County)
 - Next Steps
- III. BOA 2021-2022 Action Plan** **Shirley Brandman, Kevin Beverly,
Mike Knapp, Roya Mohadjer**
- Preparing for the Legislative Session
 - Shaping the BOA Convening on Pathways
 - BOA Committees: Update
- IV. Next Steps and Closing** **Anne Khademian & Shirley Brandman**

Attachments:

Executive Committee Meeting Notes - August 2, 2021

USG Strategic Plan (Hedgehog and Flywheel)

[USG Strategic Plan Website](#)

BOA Meeting Calendar for AY2021-2022

**USG Board of Advisors
Executive Committee Meeting
August 2, 2021 8:30-10:00
Via Zoom and Livestream
MEETING NOTES**

I. Welcome & Announcements

- Chair announced BOA Revised Bylaws including specifically the changes to ensure that USG BOA meetings are open to the public and that the BOA has increased the number of potential members. Chair also indicated that the BOA Work in AY21-22 would align with, and be balanced to make time for, the strategic plan work.

II. Executive Director: USG & the Year Ahead

- Executive Director provided her reflections since October 2020:
 - Opportunities
 - New Leadership Coming Onboard: UMD Provost, MC President, MCPS Superintendent
 - Changes at USM Economic Development & IBBR
 - Montgomery County Joint Councils-PHED & Education: Educational Ecosystem
 - Challenges
 - Budgetary and Fiscal Constraints
 - Current Service Model

III. What USG Needs from the BOA for the Year

- BOA Officers discussed current strategic thinking for keeping the BOA engaged through participation in the strategic planning work and workgroups
 - 3 Strategic Initiatives for Intentional BOA involvement
 - Fiscal Model Development
 - Life Sciences Network: Activating the County-USM Life Sciences MOU
 - Education Ecosystem & Community Wealth Building
- BOA Officers discussed where members will be engaged to support the USG Strategic Plan
 - Strategic Plan:
 - Members will be invited to participate in work Groups in September-November.
 - Members will be asked to shape a sustainable fiscal model-specifically to help define what services, what revenue, what needs must be addressed in a new model. The Financial Resources Committee will be activated following the development of recommendations by the strategic plan work group.
 - BOA members will be asked to help focus investment on strategic initiatives (pathways not degrees) and work to ensure that USG serves as a crucible of innovation. Specifically, the BOA members will be asked about possibility of convening a community learning event that helps to drive progress by pushing new ideas. The Executive Committee agreed to

bring to the full BOA a discussion of the BOA hosting such an event to support USG in the thought leadership role.

- Legislative Agenda:
 - Follow Up and Action Items on JCR Report
 - FY23 Budget Code and Request
 - Priorities Hearing Nov. 17th & Meetings Ahead

IV. Next Steps and Closing

- Executive Director thanked the members for their participation in the meeting and their support for USG strategic plan work.
- Chair closed the meeting by announcing a few key dates for the upcoming semester that the Executive Committee members should note on their calendars including:
 - September 22nd BOA Fall Kick-Off Meeting
 - November 15th Priorities Hearing with the Montgomery County State Delegation
 - November 17th BOA Meeting on the USG Strategic Plan

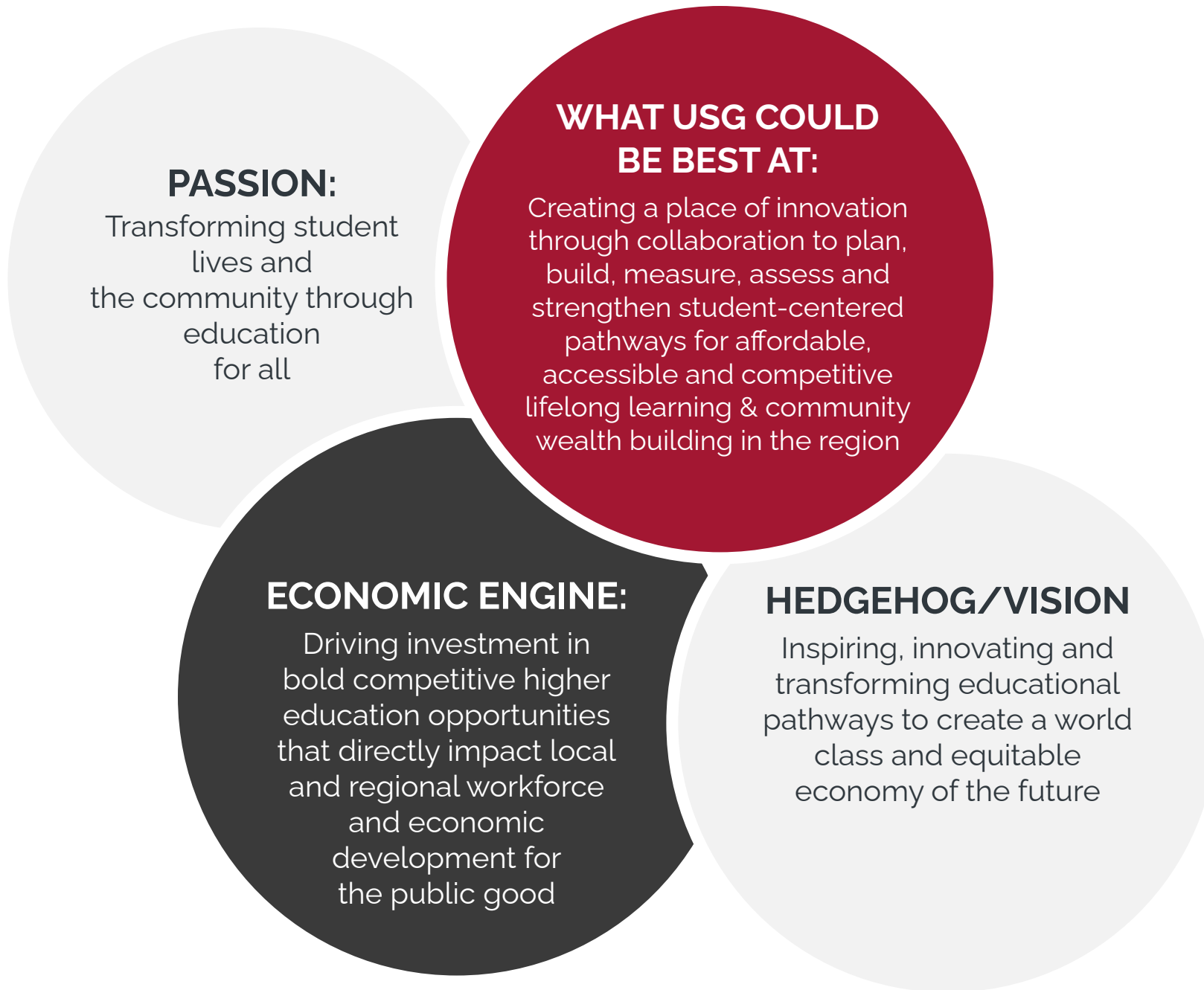
Attachments provided:

BOA Meeting Calendar AY 2021-2022

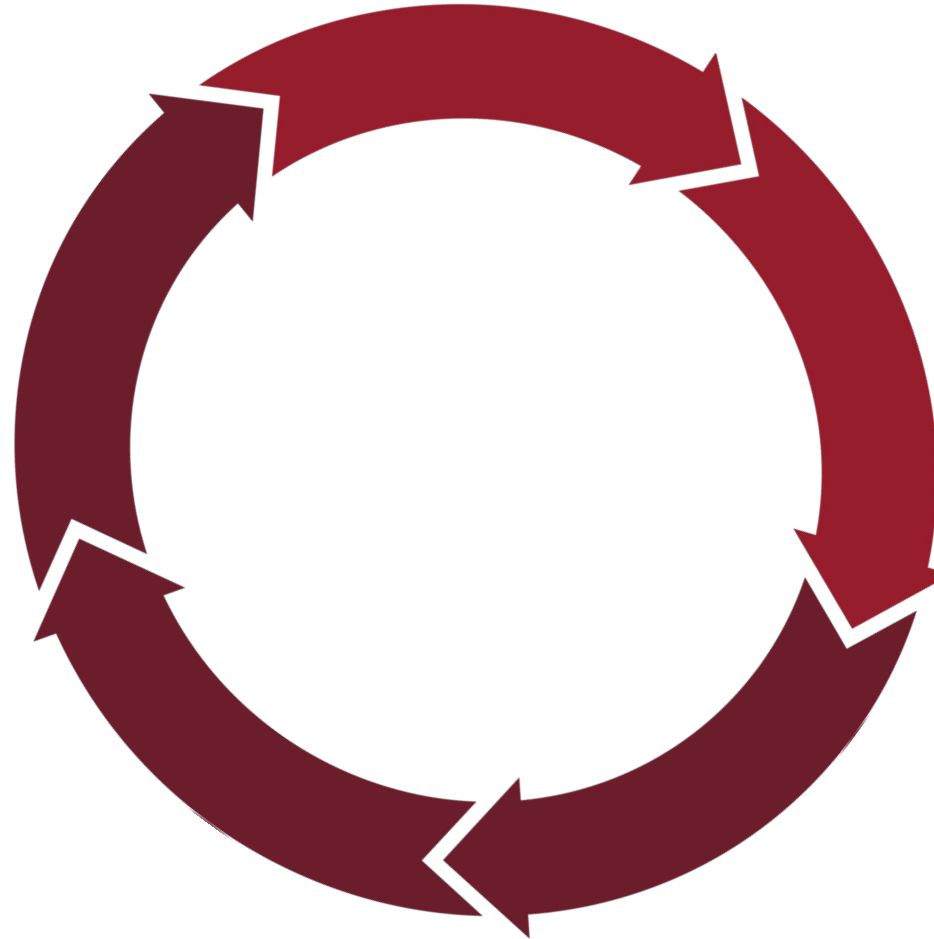
BOA Bylaws

USG Strategic Planning Webpage: Workshop Registration Links

- July 30th: Academic Innovation-What Does it Mean & How can its effectiveness be assessed?
- August 6th: Data-What does it mean to be a Data Driven Organization?
- August 20th: Pathways: What does a Cradle to Grave mean?
- August 27th: Fiscal Models: What could a fiscal model for USG look like to grow



Create a diverse & inclusive educational and workplace experience for the *future student*, employee, and partner to create a world class and equitable economy of the future.



Build community wealth, **expand** partnerships, **drive** reinvestment and **grow** USG's reputation

Integrate workforce needs, strong education partnerships and programs to build pathways and generate opportunity

Enhance the competitiveness of career ready graduates for opportunities in high demand areas.

Measure and assess the impact of pathways on enrollments, student success, workforce and economic development

Innovate academic planning to design, build and grow scalable, sustainable student-centered pathways for the region's lifelong learners

**Universities at Shady Grove
Board of Advisors Meeting Schedule
AY 2021 – 2022**

Board of Advisors	BOA Executive Committee
<ul style="list-style-type: none"> • September 22, 2021: 8:30-10:30am • November 17, 2021: 8:30am-10:30am • February 23, 2022: 8:30-10:30am • April 20, 2022: 8:30-10:30am • June 8, 2022: 5:30-7:00pm 	<ul style="list-style-type: none"> • August 2, 2021: 8:30-10:30am • October 20, 2021: 8:30-10:00am • March 30, 2022: 8:30-10:00am • May 18, 2022: 8:30-10:00am