

USG CONNECTS

Preparing For a Networking Event Student Guide

1 Prepare Your Elevator Pitch

An elevator pitch is a quick way of introducing yourself to a professional or potential connection.

Use the template below to help craft your pitch:

Hello, my name is ____ and I am completing a ____ degree in ____ at (university). I am interested in a career (or position) in the ____ field/industry. I have been involved in ____ (college or off-campus) and developed skills in _____. I have also had an internship position (or worked at) as a ____ with ____ (company) and discovered that I really enjoy _____. Could you tell me more about ...?



2 Day of Event/Meeting

Dress professionally: Shirt, pants and tie or dress/skirt with blouse.

Have questions prepared such as:

- What type of networking should I be engaged in at this time in my education and career?
- From your experience, what types of activities have you found to be most beneficial in this industry?
- What organizations, associations, clubs, or groups do you recommend for me?
- Can you connect me with other professionals in the industry?
- What do you think makes for successful networking?
- Can you provide feedback on my online presence and/or my elevator pitch?

**Questions?
Contact the Center for
Career Development**