

# LIBRARY REPORT 2013



This report outlines accomplishments for the 2012-2013 year.

FY2013 was a productive and exciting year for the Priddy Library. Two knowledgeable colleagues were added to the staff to deliver services to our users. Also, to better serve our students, we expanded our hours until 2:00 a.m. to accommodate USG students in need of a quiet space to study. In order to keep up with faculty and student needs, we brought new services to the campus such as streaming video. Some of the group study rooms were upgraded with new technology and we are constantly searching for new ideas to enhance services to our community.

## Information Literacy and Outreach Activities

### • Librarian Organized Drop-In Workshops

A series of 45 minute drop-in workshops were developed in Spring 2013 to supplement course related information literacy instruction. The workshops addressed basic and advanced research skills related to finding and using information and included the following:

- > Library GPS
- > Constructing a Search
- > Microsoft Office Word Drop-in Technical Assistance
- > Google/RSS Feed
- > Microsoft Office PowerPoint Drop-in Technical Assistance
- > Sources Smackdown
- > Films on Demand
- > Advanced Search Engine Searching Bibliographic Bootcamp: Endnote
- > Bibliographic Bootcamp: Mendeley & Zotero

The sessions were repeated and scheduled at varying times of the day and week, including weekends, to accommodate student schedules. However there was a lack of interest. The librarians are regrouping to assess the outreach and marketing plan and revisit the content covered in the workshops. We also consulted with the Student Library Advisory Committee for suggestions of topics and ways to market the workshops. There is an intention to revamp the workshops for the upcoming 2013/2014 school year.

### • Librarians Embedded in Different Locations on Campus



Using laptops, subject librarians were scheduled throughout the campus as reference points to provide research assistance beyond the library. The selection of reference points was made to have close proximity to classes within specific programs and areas of study. Embedded Librarians were identified by a desktop poster reading “Research Help” in various languages. Students made appointments with these embedded librarians and would meet between classes at the various physical places on campus.

### • JETS Day

The Priddy Library participated in USG’s annual Journeys in Engineering, Technology and Science (JETS) Day on December 1, 2012. Forty middle school students and their parents explored careers in environmental science and engineering using various resources in the library during the technical session, “On the Hunt for Your Future Career.” Developed and delivered by the Health and Life Sciences librarian in collaboration with Priddy Library staff, the event introduced students to the variety of resources available at a university library, including an interactive touchscreen monitor and iPads. It also helped them to feel more comfortable in a library setting and opened their eyes to the variety of careers available to someone with a science degree.

### • Social Media

Another new initiative the library focused on was social media. A team of library staff established a Facebook page for the Priddy Library as another way to share information about resources and services, while building community. The page has been used to promote workshops, exhibits and new services.



## • Student Library Advisory Committee

Six students were recruited as to a library advisory committee to provide feedback on services and also provide suggestions for new services. The committee engaged students—major stakeholders in the library—in our decision making and planning process.

Based on a suggestion from the committee, the library partnered with a Communications class to create a new library brochure, which lead to further collaboration with the instructor. (see section below on library brochure)

Another suggestion for workshops resulted in the library's decision to offer workshops in the fall on a variety of research topics and library resources.

## • E-books Consortium

This past year the Priddy Library joined with other USMAI libraries to look into establishing a demand driven acquisition (DDA) project for e-books. Through this project the library will tremendously increase access to e-books for all of our students and faculty, without actually having to tremendously increase our spending. The project was launched in June 2013, giving our users access to titles published from 2012 onward in a broad range of subjects. To users, it will appear like we own the book, but in reality we won't until after the book has been accessed for a short term loan six times. Not only will the project increase the breadth of our collection, but faculty and students will also have access to books at any time and wherever they are, not just in the library.

## • National Library of Medicine and USG Partnership

The partners continued to work on planning the Health Info Partners program. This program will provide tailored information and training to public and school librarians that will enable them to develop and implement consumer health information programs in their institutions.

In June 2013, a call for applications for a new NLM-USG Virtual Internship program went out. Five virtual internships will be offered to USG and UMD iSchool students in Fall 2013, with the potential to continue and expand the program in future semesters. For many students close proximity to the many research, corporate and special libraries in the Washington, DC Metro area is misleading given their own professional, student, and family lives. Virtual internships will allow students to tap into the rich and diverse experiences of the world's largest biomedical library, and to do so at a time and pace convenient to their lives.

## • MCPS

### *Partnership*

The Education Librarian worked to gain knowledge of the MCPS community and library users by meeting with staff to see how best to serve them. Throughout the year meetings, workshops for MCPS media specialists, and social gatherings were attended so as to become known and gain a better understanding of MCPS culture.

### *Reference & Research*

The Education Librarian held numerous appointments, both virtually and in-person, with MCPS staff who were looking for research assistance. In many cases, these interactions required one-on-one information literacy instruction so that the patrons would be able to use the databases most effectively. Also, MCPS Professional Development classes were paired with USG institutions for library instruction.

### *Databases & Journals*

The librarians worked with database and journal vendors to look at usage statistics to determine what is being used and decide which should be unsubscribed. The current library journal print subscriptions, which are acquired through MCPS funding, were thought to be more useful if accessed as online subscriptions. This led to the decision of subscribing to a proxy server (EZ-proxy) through OCLC -that will enable MCPS users, through a single login identification, to access all subscribed online journals from a single point of access: MyMCPS webpage.

### MCPS LibGuides

The MCPS LibGuide has been restructured to improve its ease of use. This guide acts as an informational resource where questions are answered about the MCPS Professional Library.

### Blog and Twitter Accounts

To gain recognition within the MCPS community, a blog and twitter account that provides MCPS employees with news about the MCPS Professional Library were created. This also allows MCPS employees a chance to participate in the Education Week book giveaways created due to donations of books from Education Week's Bethesda office to the MCPS Professional Library. While many of the books are being added to the MCPS library collection, duplicates are free for MCPS staff who wish to receive them for their schools' collection. This blog, paired with the Twitter account, has created a venue for learning more about the MCPS Professional Library.

### Collection Changes

The librarians weeded out duplicate and outdated items from the MCPS Professional Library Collection. This has allowed the collection to grow with newer content. The librarians work together to have the MCPS Professional book collection as an up-to-date and vital collection.

### • Library Brochure Designed by Communication Students

The library began a partnership with COMM 398K, Communication and Strategic Messaging, a class taught by Robert Coleman. The students created brochures promoting the library's services and resources. The collaboration gave the student whose design was selected the experience of working with a client to refine a design, contributing her designer's perspective, and creating a product to include in her personal portfolio. The library will continue to partner with Mr. Coleman in the 2013-2014 school year for other projects, such as screensavers over summer 2013, a technology pamphlet in fall 2013 and a renaming campaign of the library's late night hours for spring 2014.

Shown: Outside and inside of Priddy Library trifold.

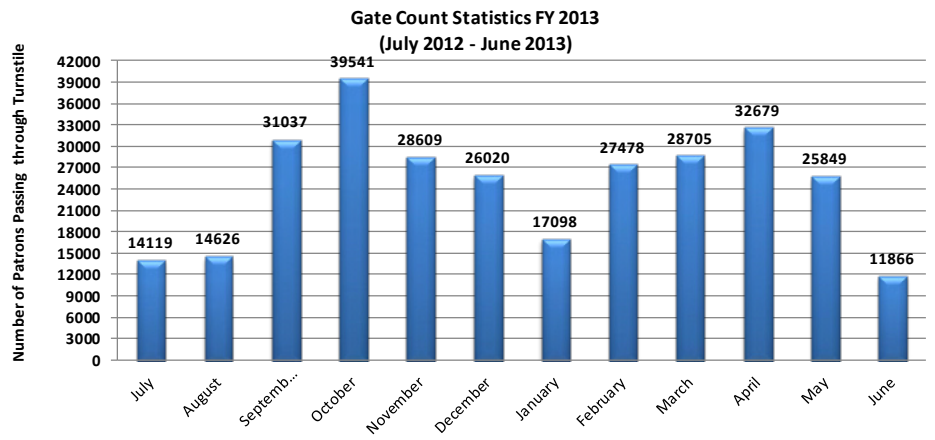


### • History Students: Oral History

In spring 2013, UMBC began a course in oral history taught by Professor Monique Laney. The students in the course recorded an oral history from a local member in the area. The library worked with UMBC program director Andrew Nolan and Professor Laney to buy equipment needed for recording and also to arrange for the final storage in the library of the recordings. This is part of the library's effort to build an Immigrant Archive at USG. The library, teaming with UMD libraries is looking at best practices of how to store them and ways to make them available to researchers.

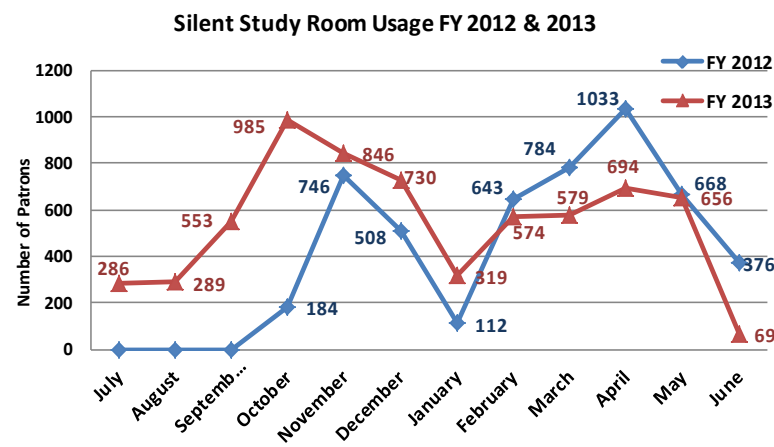
## Library by Numbers

### • Patron Entry



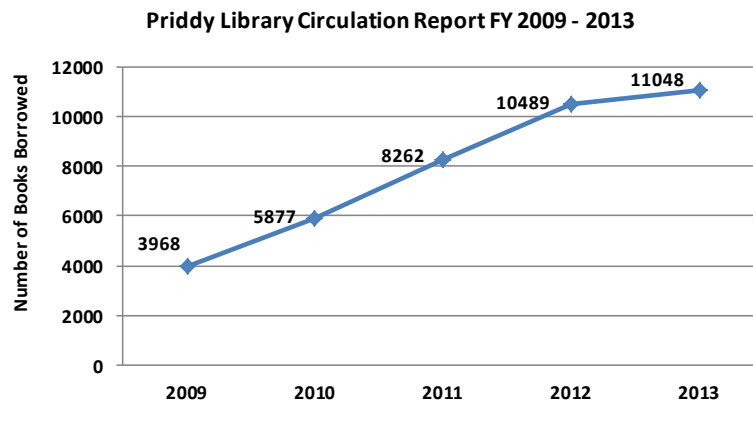
### • Silent Study Room

There has been an 8% increase in patrons using the silent study room since last fiscal year. The data compared here is from October 2011-June 2012 and October 2012-June 2013, because 1200H was converted into a silent study room in October 2011.



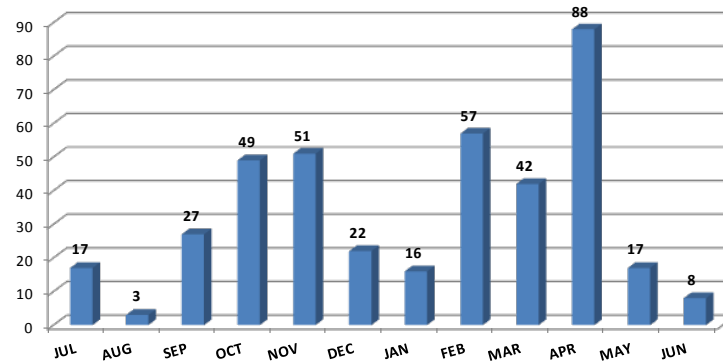
### • Circulation Report

There has been a steady increase in the number of books borrowed from the Priddy Library collection.



## • Research Help

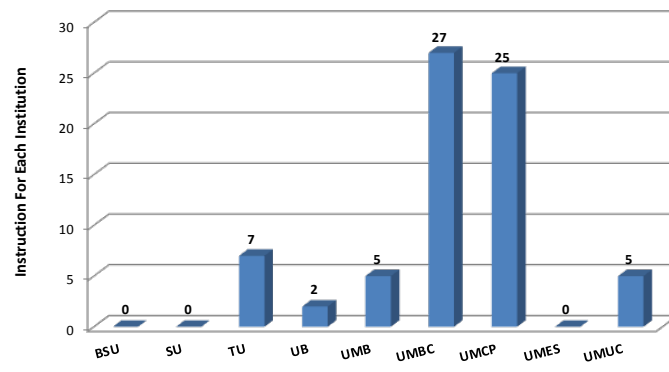
Reference Assistance Provided In FY 2013



## • Library Instruction

Library instruction provided by faculty request.

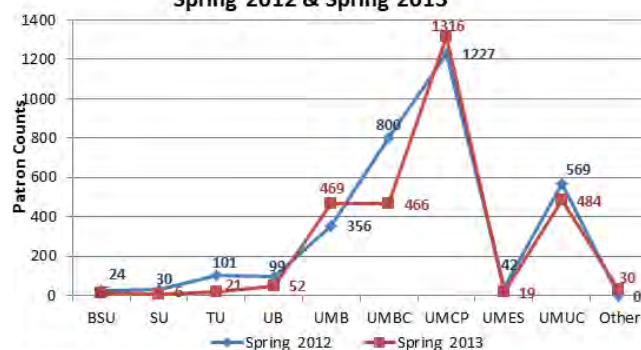
Library Instruction Provided During FY 2013



## • Student Study Hall

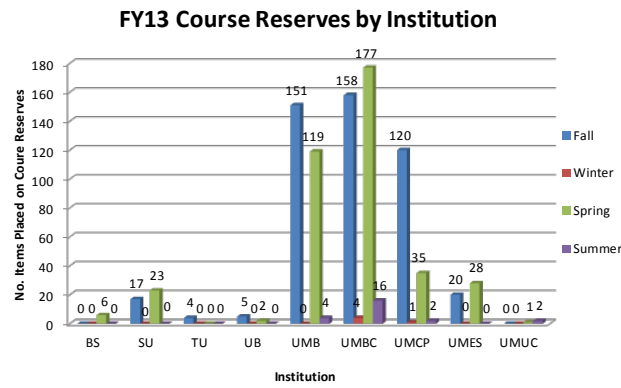
After running as a pilot for a year, the library's Student Study Hall became a permanent feature starting Fall 2012. The library is open to current USG students from 10pm – 2am from Sundays – Thursdays.

Student Study Hall Attendance by Institution  
Spring 2012 & Spring 2013



\* "Other" category pertains to the family members of students.

## • Course Reserves by Institution



## • Website

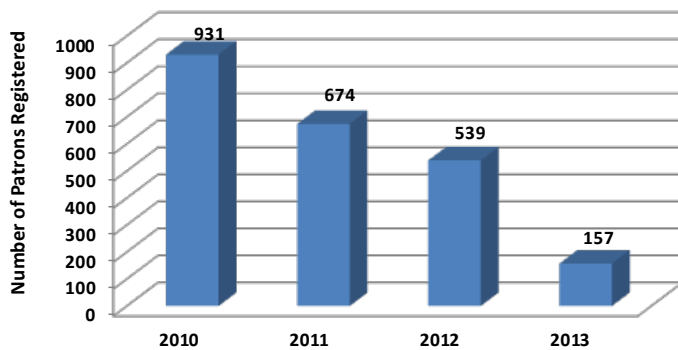
From July 1, 2012-June 30, 2013, the Priddy Library website recorded 26,102 unique visitors.



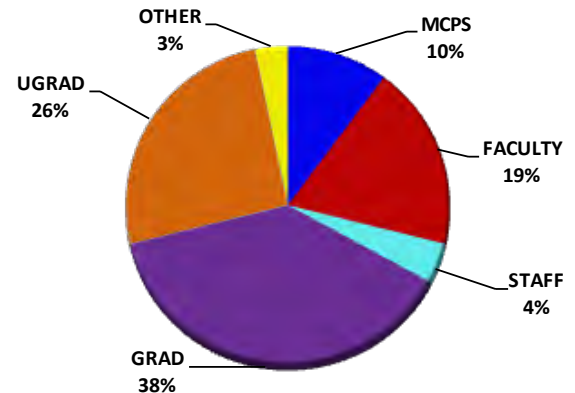


## MCPS by Numbers

MCPS Patrons Registered in Aleph Circulation During  
FY 2010 - 2013



MCPS Materials Borrowed by All Patron Types  
(FY 2013)

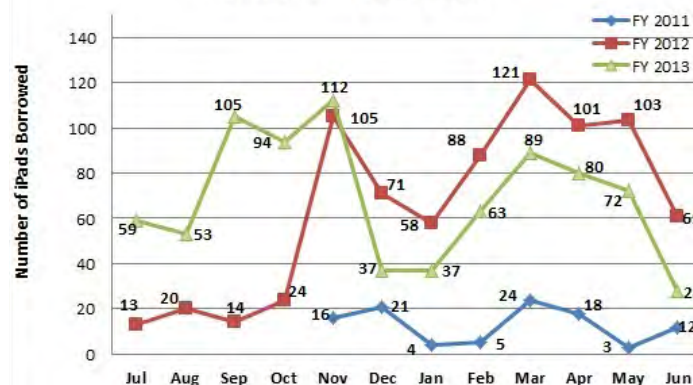


## New Technology Incorporated

### • New iPads & Cables

The library added 10 new Retina iPads with enhanced capabilities, updating the iPad collection to a total of 50 iPads. Classes have incorporated the iPads into assignments each semester. We also bought new cables to allow a greater range of devices to connect to the monitors in the library group study rooms. Students can now view their work on the monitors with Windows laptops, Macbooks, original iPads, and Retina iPads.

iPads Loans FY 2011 - 2013



### • CHAT

Two chat services were explored and tested in an effort to expand our online reference availability. After months of testing to determine ease of use and reliability, the library integrated the chat service with all of the library's pages in fall 2013. Promotional efforts advertising the chat reference will begin in 2014.

### • Interactive Touchscreen Monitor



In summer 2013, the library upgraded one of the group study rooms with a touchscreen interactive monitor. The new monitor allows students to write and erase text, draw objects on top of documents, shrink and enlarge images, and to use either a finger or the accessories to do so.



## • Screensavers

The library partnered with OIT to show library-chosen screensavers on all computers in the library. Library staff created screensavers to highlight services and events.

## Professional Growth

### • Two new librarians joined the staff at USG in late October.

Daniel Feinberg is the Education, Psychology, Social Work, and iSchool Librarian, as well as being the MCPS Liaison Librarian. Previously, he worked at The University of Toledo where he was an Information Literacy Lecturer. He has a Master in Library and Information Science from Kent State University, a Master in Educational Psychology from The University of Toledo. His bachelor in Education is from Cleveland State University.

Eileen Harington is the Health and Life Sciences librarian. She came to USG from the California Academy of Sciences where she was the manager of information services and operations for the Naturalist Center, a resource center on the public floor of the museum. She has a Master in Library and Information Studies from the University of Wisconsin-Madison, a Master in Environmental Studies from York University, Toronto, Canada, and a BA in Biology and Environmental Studies from Macalester College, St. Paul, MN. She also was an environmental education volunteer in the Peace Corps in Paraguay.

Since their arrival they have contributed to the success of several projects launched during this past year.

### • Librarians Seeking Professional Development

Toni Negro has been promoted to a Librarian rank.

Madhu Singh graduated from the i-School at the University of Maryland, College Park with Master of Library Science in May 2013.

### • Library Awards

The Staff Award for Outstanding Library Employee was given to Stacey Grijalva. The award was given in recognition for the implementation associated with the Student Study Pilot. The pilot provided extended hours to USG students for library use from 10:00 p.m. to 2:00 a.m. Sunday to Thursday. The sustained effort and support resulted in establishing the pilot as a permanent part of the library schedule during fall and spring semesters of the academic year. The award also recognized her efforts to provide access for all USG students and faculty to a new streaming video database, *Films on Demand*, from the Library website.

Rebecca Montgomery, Madhu Singh and Stacey Grijalva were given the Outstanding Group Project Award for their collaborative efforts in designing and launching the Priddy Library website. Their team work and collaboration with OIT staff resulted in an easily accessible and user-friendly portal to Priddy Library resources, information and research assistance.

### • Librarian Presentations at National and International Conferences

Stacey Grijalva co-presented with Lutgarda Barnachea (UMD) a poster about On-the-spot interviews of the McKeldin ethnographic study as part of the building redesign project at the Association of Research Libraries Conference. Charlottesville, VA, October 2012

Daniel Feinberg participated as a panelist in a round table discussion: *Are You a Librarian or an Instructor, or Both?* ALAO (Association of College & Research Libraries, Ohio Division) Wilmington, OH, October 2012

Daniel Feinberg: Round participated as a panelist in a table discussion: *The Librarian as a Scholar* ACRL (Association of College & Research Libraries). Indianapolis, IN, April 2013

Irene Münster was invited to present at Duke University on *Zwi Migdal and the Dirty War in Argentina*. Durham, NC, November 2012

Irene Münster: presented *El Circuito del Libro: La Experiencia Judeo-Alemana en la Argentina* (The book circuit: the Jewish – German experience in Argentina)” at the 7th Ceisal Congress. Oporto, Portugal, June 2013

### • Promoted Cultural Events

- > Repurposed: Earth Friendly Art Exhibit - Community Day (September 2012)
- > The Maya and the End of Time exhibit (December 2012)
- > Books We Love (February 2013)
- > Women of Our World. Women’s History Month Photo Contest (February/March 2013) in partnership with the USG marketing and communications department.



- > Earth Day/Environmental exhibit (April 2013)
- > Student poster exhibit (May 2013)