WTS International Inc  
Marketing Internship  
Career Connector Job ID #9699

Description
• Help plan social media calendar for 100+ sites for summer and early fall (holidays, microholidays, promotions).
• Write social media posts with special attention and exclusive text for our 5-star properties.
• Pull photos for stock photos and library of facility photos for use of social media. Some photos will need to be cropped and filters used to meet brand standards.
• Edit and write promotional marketing materials including flyers, emails, website descriptions, menu items.
• Leverage social media posts from our preferred vendors to share on our facility sites.
• Edit and write press releases.
• Help plan and coordinate marketing for facility events.
• Track analytics on boosted social media posts and email blasts.

Location: Rockville, Maryland United States  
Position Type: Internship & Co-op

Desired Class Level(s): Junior

To apply:  
Log on to Career Connector and search Job ID #9699