Fall 2021 Marketing Internship (paid, remote)

University StartUps
Remote/Telecommute

Who We Are
University Startups is a social mission driven educational platform providing curriculum, coaching and consulting serving high school students, educational institutions and philanthropists. Our Mission is to create transformational educational experiences to help students of all backgrounds change the world. University Startups has an online course taught by top-tier University professors to encourage students to tackle social issues through the lens of entrepreneurship.

Intern Responsibilities
● Manage and promote the brand through various digital channels, including our website
● Create copy for social media and other marketing channels
● Design and execute social media campaigns
● Developing tools and methods for collecting data such as surveys, opinion polls or questionnaires

Requirements
● Studying Marketing or other related degree
● Excellent time management and attention to detail
● Strong written and verbal communication skills
● Experience with social media platforms
● Graphic design experience preferred

About the Position
This is a fully remote position. The Marketing Intern will be expected to work 5-10 hours a week. The rate is $15 per hour. You will report to the Chief Marketing Officer and collaborate with other members of the team.
To apply, please send your resume and cover letter to Katherine Zmoda at kzmoda@university-startups.com.