Join the COMMunity and be a part of one of the top 10 most popular majors at UMD! Earn a BA in Communication with an focus in Communication and Digital Media at the University of Maryland, Universities at Shady Grove!

For more information please email sgcomm@umd.edu or visit our website at https://shadygrove.umd.edu/academics/degree-programs/BA-communication
State of the Art Facilities

At USG, Communication students have the luxury of taking all of their digital media and visual communication courses in one of our 30-seat iMAC computer labs. These labs provide a venue for students to take their coursework, work on special projects, hone their editing and visual communication skills, and participate in other exciting opportunities.

Special Opportunities

Internships
Assistantships
Undergraduate Communication Association

Film Club
Special Projects
Participation in an end of year COMMpetition

Examples of Courses Available

Argumentation and Public Policy
Communication Management
Crisis Communication
Communication and Digital Media
Communication in Complex Organizations
Documentary Theory and Practice
Communication and Strategic Message Design
Sound-Lighting and Cinematography in the Digital Media Platform
Creating the Narrative: Genre-Filmmaking and Dramatic Structure

Lower-Level Courses Required for Major

To be a competitive applicant to the Communication program, students should complete approximately 60 applicable credits and achieve junior standing. A grade of C or better is required in the major courses listed above. Additionally, completion of Fundamental Studies and 75 percent of lower-level university General Education requirements is needed.