



ENTREPRENEURSHIP CERTIFICATE LAUNCH - FALL 2022

Are you interested in developing an entrepreneurial mindset? Or perhaps learning about designing thinking and how it helps to solve problems. Or maybe you have the next big idea and need knowledge on commercializing new innovative ideas. Well, do we have news for you; BSU is offering courses to bring your dreams to fruition with courses such as...

1 ENTR 101
Developing the Entrepreneurship Mindset

2 ENTR 201
Problem Solving Using Design Thinking

3 ENTR 301
Commercializing Innovative Ideas

4 ENTR 302
Social Entrepreneurship

5 ENTR 303
Branding for Entrepreneurship

6 ENTR 304
Technology and Entrepreneurship

7 ENTR 305
Health Care and Entrepreneurship

8 ENTR 400
New Venture Creation



The Entrepreneurship Certificate is not a degree. Continuing education, undergraduate and graduate-level students are eligible to apply. Scan the QR code to complete the BSU Non-Degree Application on the Office of Continuing Education and External Program website. The Office of Continuing Education and External Program will process your application and register you into your classes. You must complete an application form for every semester you plan to enroll for classes. The Entrepreneurship Certificate courses will be held at the Universities at Shady Grove campus in Rockville, MD

Our faculty are prestigiously - trained and certified at Babson, Stanford, Eckerd, and ELI in the entrepreneurship mindset, design thinking and the like, and have developed and incorporated these pedagogies into the certificate courses. Additionally, industry partners with diverse backgrounds in entrepreneurship, business, marketing, finance, leadership and small business ventures will provide the real world perspective to students.

For more information visit: <https://bowiestate.edu/academics/off-campus-locations/universities-at-shady-grove.php>

For More Information Email: KHAIRSTON@BOWIESTATE.EDU or EBONSU@BOWIESTATE.EDU