



2025 SELC
June 5 - 7, 2025 | The Universities at Shady Grove

Sponsorship Opportunities

On behalf of the National Academy of Public Administration and The Universities at Shady Grove, thank you for considering sponsorship of the 24th annual SELC. This year's theme is: "Leading Together: A national dialogue to propel us forward." Your support is instrumental in ensuring that we can foster critical conversations that inform leadership action toward opportunity for all.

This year's conference, held June 5-7, 2025, at The Universities at Shady Grove in Rockville, Maryland, will bring together policy makers, practitioners, scholars, and students for a national dialogue to challenge our thinking and stimulate our collective, creative efforts in advancing fairness, opportunity, and justice for all through cutting edge leadership. Thanks to sponsors like you, we are able to keep registration fees modest and create an accessible, welcoming space for all attendees.



James-Christian Blockwood

President and CEO

National Academy of Public Administration



Anne Khademian, Ph.D.

Executive Director, Universities at Shady Grove

Associate Vice Chancellor for Academic Affairs

University System of Maryland



Michael Jacobson

King County, Washington

Chair, National Academy of Public Administration Standing Panel
on Social Equity in Governance

2025 SPONSORSHIP PACKAGES

SPONSORSHIP	PRICE	SPONSOR BENEFITS
Reception Sponsor (2 available)	\$4,000	<ul style="list-style-type: none">▶ Sponsorship recognition on reception signage▶ App sponsorship push before and during reception▶ Logo placement on conference materials, app, and website
Co-Host (6 available)	\$3,000	<ul style="list-style-type: none">▶ Ten (10) complimentary student registrations▶ Signage recognizing the co-hosts▶ Logo placement on conference materials, app, and website
Luncheon Thursday, June 5	\$3,000	<ul style="list-style-type: none">▶ Sponsorship recognition on Luncheon Break signage▶ Logo placement on conference website
Luncheon Friday, June 6	\$3,000	<ul style="list-style-type: none">▶ Sponsorship recognition on Luncheon Break signage▶ Logo placement on conference website
Branded Lanyard Sponsor	\$2,000	<ul style="list-style-type: none">▶ Logo placement on conference lanyards▶ Sponsorship recognition on registration sign▶ Logo placement on conference website
Water Refill Sponsor	\$2,000	<ul style="list-style-type: none">▶ Logo on conference water bottles and at refilling stations▶ Logo placement on conference website
Morning Break Thursday, June 5	\$1,500	<ul style="list-style-type: none">▶ Sponsorship recognition on Morning Break signage▶ Logo placement on conference website
Morning Break Friday, June 6	\$1,500	<ul style="list-style-type: none">▶ Sponsorship recognition on Morning Break signage▶ Logo placement on conference website

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SPONSORSHIP	PRICE	SPONSOR BENEFITS
Morning Break Saturday, June 7	\$1,500	<ul style="list-style-type: none">▶ Sponsorship recognition on Morning Break signage▶ Logo placement on conference website
Afternoon Break Thursday, June 5	\$1,500	<ul style="list-style-type: none">▶ Sponsorship recognition on Afternoon Break signage▶ Logo placement on conference website
Afternoon Break Friday, June 6	\$1,500	<ul style="list-style-type: none">▶ Sponsorship recognition on Afternoon Break signage▶ Logo placement on conference website
Name Tags Sponsor	\$1,000	<ul style="list-style-type: none">▶ Logo placement on conference name tags▶ Sponsorship recognition on registration sign▶ Logo placement on conference website
Childcare Grants Sponsor (5 available)	\$1,000	<ul style="list-style-type: none">▶ Signage recognizing the sponsors▶ Logo placement on conference website
Student Registration Sponsor (10 available)	\$500	<ul style="list-style-type: none">▶ Logo placement on conference website
Plenary Sponsor (3 available)	\$500	<ul style="list-style-type: none">▶ Sponsorship recognition on plenary signage▶ App sponsorship push before and during plenary▶ Logo placement on conference website