INDUSTRY SECTOR HUBS @ USG
WHO ARE WE SERVING?

THE TRAITS OF TODAY’S FLUID STUDENT

- Lifelong learners, employees, entrepreneurs
- They may have jobs, family responsibilities, mental health challenges. May be financing their own education or first generation students.
- They are seeking degrees, credentials, personal growth.
- Require a personalized educational and career journey.
- They want/need flexible course options (online, in person, hybrid, asynchronous).
- They are driven by their values.
65% of jobs nationwide require college degrees *

75% in Montgomery County

Skills based hiring

Growth in health and life sciences, data analytics, communication, IT & cybersecurity

High demand for teachers, behavioral health professionals in Montgomery County

AI and Quantum impact

Career-ready AND research-ready employees

* Source: Recovery: Job Growth and Education Requirements through 2020
TWO CHALLENGES IN HIGHER EDUCATION

How do we serve the future “fluid” learner?

How do we meet the needs of a changing economy and workforce?
A New model for Higher Education: PATHWAYS to the promise

- Meaningful and sustained relationships between USG, academic partners, and employers in Montgomery County and the region.
- Every learner’s educational journey is driven by self aware, informed choices that lead to lifelong learning and career success.
- Employers have regular access to a qualified and diverse pool of employees to help them grow and thrive.
USG INDUSTRY SECTOR HUBS: PURPOSE

The Hubs will

- Build a PARTNERSHIP between academic partners and employers based upon shared responsibility for talent development
- Grow INTEREST in careers within diverse populations
- Grow ENROLLMENTS in academic programs
- Ensure our graduates are CAREER READY
- Meet the regional business WORKFORCE demands
- Act with a DATA INFORMED approach, motivated by an unprecedented foundation in EQUITY
INDUSTRY SECTOR HUBS: OUR WORK TOGETHER

1. CONVENE and FACILITATE
2. Identify GAPS and OPPORTUNITIES
3. Set PRIORITIES that deliver on PATHWAYS TO THE PROMISE
4. REVIEW, ASSESS, LEARN
5. COMMUNICATE