Marketing and Communications Paid Internship at MailerMailer

Location: King Farm, Rockville, MD 20850

MailerMailer makes award-winning email marketing software products that are used by thousands of companies around the world. They are looking for energetic students to join their marketing team this summer. As an intern, you will be responsible for:

- Perform web research to identify various companies in different geographical markets across the country
- Learn “search engine optimization” strategies to get web pages highly ranked on Google
- Help customers with their email newsletters, which may include creating ads and other marketing messages

*MailerMailer will provide training

You will work with world class web designers in a fun, highly motivating business environment. We’re looking for students with the following skills:

- Strong verbal and written communication. We’d love to see writing samples from your class projects.
- Working knowledge of MS Office applications like Word, Excel and PowerPoint.
- Self-confidence and self-direction. Once you’re trained, you will work independently so we want you to ask plenty of questions when you don’t understand something

If you are interested in this position or if you have questions, please contact the CISC at (301) 738-6338 or via email at Amani@umd.edu.

(Please include “MailerMailer Summer Internship” in the subject line of your email.)