

# Digital Media and Visual Communication

Communication students at the University of Maryland at the Universities at Shady Grove (USG) pursue a degree following the Communication Studies track with a focus in Digital Media and Visual Communication. The department offers an exciting curriculum that prepares students for academic and professional careers in government, business, health, education, social and human services, visual communication, film production and other related fields.

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## State of the Art Facilities

At USG, Communication students have the luxury of taking all of their digital media and visual communication courses in one of our 30 seat iMAC computer labs. These labs provide a venue for students to take their coursework, work on special projects, hone in on their editing and visual communication skills and participate in other exciting opportunities.

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## Examples of Courses Available

- Communication and Digital Media
  - Special Topics: Communication and Strategic Message Design
  - Communication and Digital Imaging
  - Documentary Theory and Practice
  - Special Topics: Introduction to Screenwriting for Television and Film
  - Special Topics: Visual Communication: Filmmaking
  - Communication & Advanced Digital Imaging
  - Sound-Lighting & Cinematography in the Digital Media Platform
  - Creating the Narrative: Genre-Filmmaking & Dramatic Structure
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## Special Opportunities

- Internships
- Teaching Assistantships
- Undergraduate Communication Association
- Film Club
- Special Projects
- Participation in an end of year COMMpetition



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AT



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AT SHADY GROVE

## Lower-Level Courses Required for Major

Course Title	University of Maryland	Montgomery College	Frederick Community College	Prince George's Community College	Howard Community College
<b>Oral Communication</b>	COMM107	COMM108 (SP108) or COMM112 (SP112)	CMSP103 or CMSP101	SPH1010, SPH1110, SPH1030, or SPH161	SPCH105
<b>Introduction to Communication Inquiry</b>	COMM250	COMM250 (SP250)	CMSP201	See Advisor	See Advisor
<b>Statistical Analysis</b>	STAT100 or BMGT230	MATH117 (MA116) or BSAD210 (BA210)	MA206	MAT114 or MAT2210 <b>Stephen Soza</b> Academic Program Specialist	MATH138 or MATH200

To be a competitive applicant to the Communication program, students should complete approximately 60 applicable credits and achieve junior standing. A grade of C or better is required in the major courses listed above. Additionally, completion of Fundamental Studies and 75 percent of lower level university general education requirements is needed. Completion of an A. A. Degree from a Maryland Community College will show completion of the UMD General Education Requirements (except for Professional Writing and any credits needed to complete the minimum 40 credit requirement). Visit [www.tce.umd.edu](http://www.tce.umd.edu) to determine how courses from other institutions transfer to University of Maryland, College Park.

### Careers in Communication

**Booz Allen:** Consultant

**C-SPAN:** Digital Media Specialist

**Discovery Communications:**

Junior Designer

**Lockheed Martin:** Communications

Associate

**Vineyard Vines:** Graphic Artist

**Microsoft:** Software Engineer

**DCTV:** Production Assistant

**Hartman Design Group:**

Interior Designer

**NBCUniversal:**

Content Producer

For more information about our program contact:

**Raimonda Nuredini**

**Assistant Director**

[sgcomm@umd.edu](mailto:sgcomm@umd.edu)

301-738-6208

**Stephen Soza**

**Program Administrative Specialist**

[sgcomm@umd.edu](mailto:sgcomm@umd.edu)

301-738-6168



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